

October 9, 2014

Ward PTA Executive Board Meeting

In attendance: Cindy Blakley, Cadrina Parker, Andrew Jones, Angela Greene, Lisa Brooks, Charlotte Cecil, Cheri Chapman, Chevin Young, Rebecca Roper, Pete Phillips, Lauren Rice

The meeting was called to order at 6:01 pm. New board member Chevin Young and fundraising representative Andrew Jones were welcome by the president.

Minutes from the September 10, 2014 meeting were approved.

Fundraising presentation—Mr. Jones of the Classic Cookie Company made a presentation for a possible spring fundraiser. Highlights included orders are presorted by class for distribution, %40 profit margin, and 2 delivery days. Questions were raised about gluten free options and ingredient listing for cookies.

President's report—the national PTA kit has arrived and there is a CD that can be reviewed. Standing Rules for the executive board have been emailed out and members are asked to review them and be ready to vote on the standing rules at the November board meeting. There are still some positions open including volunteer coordinator and county council representative. Baron Blakley will be coordinating the yearbook. A working position description is needed for room parents. Items for future consideration include planning for the Ward 20<sup>th</sup> anniversary year and investigating the cost of an electronic message board.

Treasurer report –detailed report provided. Balance as of September 30, 2014 is \$5,968.88.

Old business—slight changes to the budget were made to reflect the addition of teachers. Minor calendar updates were made to reflect the removal of trunk or treat. The budget and calendar will be presented at the October general membership meeting.

#### New Business

School of Excellence—Mr. Young will be heading up the School of Excellence project. A survey of stakeholders is the first step toward improving the PTA membership, programs and initiatives. The survey link will be posted on facebook and included in the newsletter.

#### Committee Reports

Membership—Currently the PTA has 200 members and 31% is male. Winners of the gift basket and the pumpkin patch gift certificate will be announced at the October general membership meeting.

Fundraising—The Sweet Frog spirit night was well attended. The next spirit night is Chick-fil-a on October 13<sup>th</sup>, and 2 PTA volunteers are needed to work this event. The fall fundraiser begins October 27<sup>th</sup>. Additional spirit nights include Menchies on November 4<sup>th</sup>.

Box Tops—box tops continue to be collected.

Meeting adjourned at 7:23 pm.